

Cisco Mobility Enhanced Cordless Solution



What Is the Value of the Cisco Mobility Enhanced Cordless Solution?

The Cisco® Mobility Enhanced Cordless Solution provides a simple and reliable mobility solution for users who tend to move around within the premises of their business but must be always reachable.

Customers can deploy the Cisco Mobility Enhanced Cordless Solution by purchasing the SPA302KIT, which bundles a Cisco SPA232D Mobility Enhanced ATA together with a Cisco SPA302D cordless handset. As additional handsets are needed, spare SPA302D handsets can be purchased individually and configured to enable more users with on-premises mobility.

What Problems Does It Help Solve?

The success of businesses such as small retail stores, hospitality, food and beverage, medical clinics, law offices, real estate firms, etc. is based on providing high levels of customer satisfaction resulting in repeat business and referrals. However, employees in these businesses tend to walk away from their desks within their premises as they engage with clients or collaborate with their co-workers. The inability to contact these employees in a timely manner can result in poor customer response times, lowering customer service. At the same time, the inability to reach the right person at the right time can affect productivity, resulting in slower decision making.

The Cisco Mobility Enhanced Cordless Solution offers businesses an affordable, easy-to-use, highly reliable communications solution that addresses challenges with employee on-premises mobility without compromising the user experience or increasing IT burden.

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The Cisco Mobility Enhanced Cordless Solution comprises the Cisco SPA232D Mobility Enhanced ATA and the Cisco SPA302D Mobility Enhanced Cordless Handset.

The Cisco SPA232D Mobility Enhanced ATA enables high-quality, feature-rich voice-over-IP (VoIP) service through your broadband Internet connection. The SPA232D

Figure 1. Cisco SPA302D Multi-Line DECT Handset



has one foreign-exchange-station (FXS) port that is interoperable with common telephony equipment such as an analog telephone or fax machine and also has 1 foreign-exchange-office (FXO) port to route calls to a traditional telephone carrier (public switched telephone network [PSTN]).

The Cisco SPA232D is also designed with an integrated Digital Enhanced Cordless Telecommunications (DECT) base station that functions exclusively with Cisco SPA302D Mobility Enhanced Cordless Handsets, delivering a highly innovative VoIP solution designed primarily for business environments that need mobility enabled by cordless handsets that can support multiple lines or can be configured individually with their own number or extension. Up to five SPA302D handsets can register to a SPA232D ATA and support four simultaneous active calls.

What Are the Benefits of the Cisco Mobility Enhanced Cordless Solution?

The Cisco Mobility Enhanced Cordless solution offers the following benefits:

- Improved customer satisfaction because cordless handset capability enables business users to move around within their premises without compromising access to critical voice communication

- Increased productivity by integrating voice communications right on the phone, enabling users to make voice calls and access contacts, shared and private, quickly and easily—anytime
- Faster adoption through intuitive, easy-to-use phone features that allow users to take advantage of speakerphone, redial, call transfer, conferencing, hold, intercom, volume control, mute, voicemail, headset use, and call-history directories
- Simplified manageability through comprehensive interoperability and a Session Initiation Protocol (SIP)-based feature set that enhances compatibility with leading VoIP service providers
- Faster deployments with highly secure remote provisioning and software upgrades, saving service providers the time, expense, and hassle of managing and preconfiguring or reconfiguring subscriber equipment for deployment
- Investment protection, because the Cisco SPA232D also supports standard analog phones and fax machines while offering users the flexibility of a cordless DECT solution
- Flexible purchasing options—the Cisco SPA232D and Cisco SPA302D—as part of a kit or individually purchased to best meet business needs

Why Cisco?

As the market leader in small business communication endpoints, only Cisco offers the most complete, high-performing and cost-effective portfolio to meet the diverse needs of small businesses and their employees. The portfolio offers consistency in software architecture, provisioning, firmware management, and feature implementation across platforms. It also offers the strong business security at the device and transport layers. Customers can further benefit from Cisco's long history of product innovation, exceptional customer support, and a large partner ecosystem with flexibility in deployment models.