



## End-of-Sale and End-of-Life Announcement for the Cisco Digital Media Players 5.3

### EOL8755

Cisco announces the end-of-sale and end-of life dates for the Cisco Digital Media Players 5.3. The last day to order the affected product(s) is March 6, 2013. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available until the termination date of the contract, even if this date exceeds the Last Date of Support shown in Table 1.

**Table 1.** End-of-Life Milestones and Dates for the Cisco Digital Media Players 5.3

Milestone	Definition	Date
<b>End-of-Life Announcement Date</b>	The date the document that announces the end of sale and end of life of a product is distributed to the general public.	September 5, 2012
<b>End-of-Sale Date</b>	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	March 6, 2013
<b>Last Ship Date: HW, App. SW</b>	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	June 4, 2013
<b>End of SW Maintenance Releases Date: HW, App. SW</b>	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	March 6, 2014
<b>End of Routine Failure Analysis Date: HW</b>	The last-possible date a routine failure analysis may be performed to determine the cause of hardware product failure or defect.	March 6, 2014
<b>End of New Service Attachment Date: HW, App. SW</b>	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	March 6, 2014
<b>End of Service Contract Renewal Date: HW</b>	The last date to extend or renew a service contract for the product.	June 1, 2017
<b>End of Service Contract Renewal Date: App. SW</b>	The last date to extend or renew a service contract for the product.	June 2, 2015
<b>Last Date of Support: App. SW</b>	The last date to receive applicable service and support for the product as entitled by active service contracts or by warranty terms and conditions. After this date, all support services for the product are unavailable, and the product becomes obsolete.	March 31, 2016
<b>Last Date of Support: HW</b>	The last date to receive applicable service and support for the product as entitled by active service contracts or by warranty terms and conditions. After this date, all support services for the product are unavailable, and the product becomes obsolete.	March 31, 2018

HW = Hardware    OS SW = Operating System Software    App. SW = Application Software

**Table 2.** Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description	Additional Information
<b>DMP-4310G-53-K9</b>	DMP 4310 32GB with Accessory Kit	DMP-4310G-54-K9	DMP 4310 32GB with Accessory Kit	—
<b>DMP-4310G-53-K9=</b>	DMP 4310 32GB with Accessory Kit Spare	DMP-4310G-54-K9=	DMP 4310 32GB with Accessory Kit Spare	—
<b>DMP-4310G-SW53-K9</b>	DMP 4310 Firmware Version 5.3	DMP-4310G-SW54-K9	DMP 4310 Firmware Version 5.4	—
<b>DMP-4400G-53-K9</b>	DMP 4400 4GB with Accessory Kit	DMP-4400G-54-K9	DMP 4400 4GB with Accessory Kit	—
<b>DMP-4400G-53-K9=</b>	DMP 4400 4GB with Accessory Kit Spare	DMP-4400G-54-K9=	DMP 4400 4GB with Accessory Kit Spare	—
<b>DMP-4400G-SW53-K9</b>	DMP 4400 Firmware Version 5.3	DMP-4400G-SW54-K9	DMP 4400 Firmware Version 5.4	—

## Product Migration Options

Customers are encouraged to migrate to Cisco Digital Media Players 5.4. Information about this product can be found at: [http://www.cisco.com/en/US/products/ps9339/Products\\_Sub\\_Category\\_Home.html](http://www.cisco.com/en/US/products/ps9339/Products_Sub_Category_Home.html).

Customers may be able to use the Cisco Technology Migration Program (TMP) where applicable to trade-in eligible products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at [http://www.cisco.com/web/partners/incentives\\_and\\_promotions/tmp.html](http://www.cisco.com/web/partners/incentives_and_promotions/tmp.html)

Customers may be able to continue to purchase the Cisco Digital Media Players 5.3 through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: <http://www.cisco.com/go/eos>

Service prices for Cisco products are subject to change after the product End of Sale date.

The Cisco Takeback and Recycle program helps businesses dispose properly of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to: [http://www.cisco.com/web/about/ac227/ac228/ac231/about\\_cisco\\_takeback\\_recycling.html](http://www.cisco.com/web/about/ac227/ac228/ac231/about_cisco_takeback_recycling.html)

## For More Information

For more information about the Cisco Digital Media Players 5.4, visit [http://www.cisco.com/en/US/products/ps9339/Products\\_Sub\\_Category\\_Home.html](http://www.cisco.com/en/US/products/ps9339/Products_Sub_Category_Home.html), or contact your local account representative.

For more information about the Cisco End-of-Life Policy, go to: [http://www.cisco.com/en/US/products/products\\_end-of-life\\_policy.html](http://www.cisco.com/en/US/products/products_end-of-life_policy.html)

For more information about the Cisco Product Warranties, go to: [http://www.cisco.com/en/US/products/prod\\_warranties\\_listing.html](http://www.cisco.com/en/US/products/prod_warranties_listing.html)

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To subscribe to receive end-of-life/end-of-sale information, go to:

<http://www.cisco.com/cisco/support/notifications.html>

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