

## End-of-Sale and End-of-Life Announcement for the Cisco Digital Media Manager versions 3.4 and 3.5

EOL5572

With the Cisco Digital Media Manager version 4.0 now available and orderable, Cisco Systems® announces the end-of-sale and end-of life dates for the Cisco Digital Media Manager versions 3.4 and 3.5. The last day to order the Cisco Digital Media Manager versions 3.4 and 3.5 is June 25, 2007. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the Cisco Digital Media Manager versions 3.4 and 3.5. Table 2 lists the product part numbers affected by this announcement.

Customers are encouraged to order the upgrade to version 4.0 of the Cisco Digital Media System application for the latest set of features, enhancements, and functionality. There is no cost to perform the upgrade from versions 3.4 and 3.5 to version 4.0.

**Table 1.** End-of-Life Milestones and Dates for the Cisco Digital Media Manager versions 3.4 and 3.5

Milestone	Definition	Date
<b>End-of-Life Announcement Date</b>	The date the document that announces the end of sale and end of life of a product is distributed to the general public.	March 26, 2007
<b>End-of-Sale Date</b>	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	June 25, 2007
<b>Last Ship Date: App. SW</b>	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	September 23, 2007
<b>End of SW Maintenance Releases Date: App. SW</b>	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	June 24, 2008
<b>End of New Service Attachment Date: App. SW</b>	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	June 24, 2008
<b>End of Service Contract Renewal Date: App. SW</b>	The last date to extend or renew a service contract for the product.	September 23, 2009
<b>Last Date of Support: HW</b>	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	June 24, 2010

HW = Hardware    OS SW = Operating System Software    App. SW = Application Software

**Table 2.** Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description
<b>DMS-DMM3.4-7835-H1</b>	Digital Media Mgr Base V3.4 Perptl. SW License with MCS-7835-H1	DMM4.0-7835-H1-K9	Digital Media Mgr Base V4.0 Perptl. SW License for MCS-7835-H1
<b>DMS-DMM3.4-VPE</b>	Digital Media Mgr V3.4 Video Portal Enabler Perptl. SW License	DMM4.0-VPM4.0-K9	DMM V4.0 Video Portal Module 4.0 Perptl. SW License
<b>DMS-DMM3.5-7835-H1</b>	Digital Media Mgr. Base V3.5 Perptl. SW License for MCS-7835-H1	DMM4.0-7835-H1-K9	Digital Media Mgr Base V4.0 Perptl. SW License for MCS-7835-H1
<b>DMS-DMM3.5-VPE</b>	Digital Media Mgr. V3.5 Video Portal Enabler Perptl. SW License	DMM4.0-VPM4.0-K9	DMM V4.0 Video Portal Module 4.0 Perptl. SW License
<b>DMS-VP3.4-7825-H2</b>	Cisco Video Portal V3.4 Perptl. SW License with MCS-7825-H2	VP4.0-7825-H2-K9	Cisco Video Portal V4.0 Perptl. SW License for MCS-7825-H2
<b>DMS-VP3.4-7835-H1</b>	Cisco Video Portal V3.4 Perptl. SW License with MCS-7835-H1	VP4.0-7835-H1-K9	Cisco Video Portal V4.0 Perptl. SW License for MCS-7835-H1
<b>DMS-VP3.5-7825-H2</b>	Cisco Video Portal V3.5 Perptl. SW License for MCS-7825-H2	VP4.0-7825-H2-K9	Cisco Video Portal V4.0 Perptl. SW License for MCS-7825-H2
<b>DMS-VP3.5-7835-H1</b>	Cisco Video Portal V3.5 Perptl. SW License for MCS-7835-H1	VP4.0-7835-H1-K9	Cisco Video Portal V4.0 Perptl. SW License for MCS-7835-H1
<b>DMS-VPR3.4</b>	Cisco Video Portal Reports V3.4 Perptl. SW License	VPR4.0-K9	Cisco Video Portal Reports V4.0 Perptl. SW License
<b>DMS-VPR3.5</b>	Cisco Video Portal Reports V3.5 Perptl. SW License	VPR4.0-K9	Cisco Video Portal Reports V4.0 Perptl. SW License

## Product Migration Options

Customers are encouraged to migrate to Cisco Digital Media Manager 4.0. Information about this product can be found at: <http://www.cisco.com/en/US/products/ps6681/index.html>. There is no cost to perform the upgrade from versions 3.4 and 3.5 to version 4.0.

Customers can use the Cisco Technology Migration Plan (TMP) to trade in products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, go to: <http://www.cisco.com/go/tradein/>. The Cisco TMP application requires all users to have a Cisco.com user ID.

Customers may be able to continue to purchase the end-of-sale product through Cisco's Authorized Refurbished Equipment program. Refurbished units of the end-of-sale product are available in limited supply for sale in certain countries on a first-come, first-served basis. For information about the refurbished equipment program, go to: <http://www.cisco.com/web/ordering/ciscocapital/refurbished/index.html>.

## For More Information

For more information about the Digital Media Manager 4.0, visit <http://www.cisco.com/en/US/products/ps6681/index.html>, contact your local account representative, or send an e-mail to [DMS\\_EOS@cisco.com](mailto:DMS_EOS@cisco.com).

For more information about the Cisco End-of-Life Policy, go to: [http://www.cisco.com/en/US/products/prod\\_end\\_of\\_life.html](http://www.cisco.com/en/US/products/prod_end_of_life.html).

To subscribe to receive end-of-life/end-of-sale information, go to: <http://www.cisco.com/cgi-bin/Support/FieldNoticeTool/field-notice>.



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