



End-of-Sale and End-of-Life Announcement for the Cisco Digital Media Systems 5.2.3

EOL8026

Cisco announces the end-of-sale and end-of life dates for the Cisco Digital Media Systems 5.2.3. The last day to order the affected product(s) is July 31, 2012. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available until the termination date of the contract, even if this date exceeds the Last Date of Support shown in Table 1.

Table 1. End-of-Life Milestones and Dates for the Cisco Digital Media Systems 5.2.3

| Milestone | Definition | Date |
|---|---|------------------|
| End-of-Life Announcement Date | The date the document that announces the end of sale and end of life of a product is distributed to the general public. | January 31, 2012 |
| End-of-Sale Date | The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date. | July 31, 2012 |
| Last Ship Date: HW, App. SW | The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time. | October 29, 2012 |
| End of SW Maintenance Releases Date: HW, App. SW | The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software. | July 31, 2013 |
| End of Routine Failure Analysis Date: HW | The last-possible date a routine failure analysis may be performed to determine the cause of hardware product failure or defect. | July 31, 2013 |
| End of New Service Attachment Date: HW, App. SW | For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract. | July 31, 2013 |
| End of Service Contract Renewal Date: HW | The last date to extend or renew a service contract for the product. | October 26, 2016 |
| End of Service Contract Renewal Date: App. SW | The last date to extend or renew a service contract for the product. | October 27, 2014 |
| Last Date of Support: App. SW | The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete. | July 31, 2015 |
| Last Date of Support: HW | The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete. | July 31, 2017 |

HW = Hardware OS SW = Operating System Software App. SW = Application Software

Table 2. Product Part Numbers Affected by This Announcement

| End-of-Sale Product Part Number | Product Description | Replacement Product Part Number | Replacement Product Description | Additional Information |
|---------------------------------|--|---|--|------------------------|
| DMM-BASE-52-K9 | Digital Media Mgr Base V5.2 Perptl SW | DMM-BASE-53-K9 | Digital Media Mgr Base V5.3 Perptl SW | — |
| DMM-BASE-52-K9= | Digital Media Mgr Base V5.2Perptl SW, Spare | There is currently no replacement product available for this product. | | |
| DMM-CAST52-K9 | DMM Cast Module V5.2 Perptl. SW Lic. | DMM-CAST53-K9 | Digital Media Mgr Cast Module V5.3 Perptl. SW Lic. | — |
| DMM-CAST52-K9= | DMM Cast Module V5.2 Perptl. SW Lic., Spare | DMM-CAST53-K9= | Digital Media Mgr Cast Module V5.3 Perptl. SW Lic. | — |
| DMM-FA-C210-K9 | DMS Digital Media Manager Failover Server, HW | DMMC210FA-K9 | DMS Digital Media Manager Failover Server, HW | — |
| DMM-FA-C210-K9= | DMS Digital Media Manager Failover Server, HW Spare | DMMC210FA-K9= | DMS Digital Media Manager Failover Server, HW | — |
| DMM-FASW-52-K9 | DMS Digital Media Manager Failover Server, SW | DMM-FASW-53-K9 | DMS Digital Media Manager Failover Server V5.3, SW | — |
| DMM-NFR5.2-K9 | Digital Media Mgr NFRV5.2 Perptl. SW Lic. | DMM-NFR-K9 | Digital Media Mgr NFR V5.3 Perptl. SW Lic. | — |
| DMM-SIGNSM52-K9 | DMM Digital Signs Module V5.2 Perptl. SW Lic. | DMM-SIGNSM53-K9 | DMM Digital Signs Module V5.3 Perptl. SW Lic. | — |
| DMM-SIGNSM52-K9= | DMM Digital Signs Module V5.2 Perptl. SW Lic., Spare | DMM-SIGNSM53-K9= | DMM Digital Signs Module V5.3 Perptl. SW Lic., Spare | — |
| DMM-SNMP52-K9 | DMM SNMP Module V5.2 Perptl. SW Lic. | DMM-SNMP53-K9 | DMM SNMP Module V5.3 Perptl. SW Lic. | — |
| DMM-SNMP52-K9= | DMM SNMP Module V5.2 Perptl. SW Lic., Spare | DMM-SNMP53-K9= | DMM SNMP Module V5.3 Perptl. SW Lic. | — |
| DMM-SVR-C210-K9 | DMS Digital Media Manager Server, HW | DMMC210-K9 | DMS Digital Media Manager Server, HW | — |
| DMM-SVR-C210-K9= | DMS Digital Media Manager Server, HW Spare | DMMC210-K9= | DMS Digital Media Manager Server, HW | — |
| DMP-4310G-52-K9 | DMP 4310G 32GB SD Card, Acc. Kit, HW | DMP-4310G-53-K9 | DMP 4310G 32GB SD Card, Acc. Kit, HW | — |
| DMP-4310G-52-K9= | DMP 4310G 32GB SD Card, Acc. Kit, HW Spare | DMP-4310G-53-K9= | DMP 4310G 32GB SD Card, Acc. Kit, HW Spare | — |
| DMP-4310G-SW52-K9 | DMP 4310G V52 Perptl. SW Lic. | DMP-4310G-SW53-K9 | DMP 4310G V5.3 Perptl. SW Lic. | — |
| DMP-4310G-SW52-K9= | DMP 4310G V52 Perptl. SW Lic., Spare | There is currently no replacement product available for this product. | | |
| DMP-4400G-52-K9 | DMP 4400G 4GB SD Card, Acc. Kit, Global, HW | See Product Migration Options section for details. | DMP 4400G-53 | |
| DMP-4400G-52-K9= | DMP 4400G 4GB SD Card, Acc. Kit, Global, HW Spare | DMP-4400G-53-K9 | DMP 4400G 4GB SD Card, Acc. Kit, Global, HW | — |
| DMP-4400G-SW52-K9 | DMP 4400G V52 Perptl. SW Lic. | DMP-4400G-SW53-K9 | DMP 4400G V5.3 Perptl. SW Lic. | — |
| DMP-4400G-SW52-K9= | DMP 4400G V52 Perptl. SW Lic., Spare | There is currently no replacement product available for this product. | | |
| DV-NFR5.2-K9 | Cisco Show-n-Share NFRV5.2 Perptl SW Lic. | SNS-NFR-K9 | DMS Show and Share NFR V5.3 Perptl SW Lic. | — |

Product Migration Options

Customers are encouraged to migrate to Cisco Digital Media Systems v.5.3. Information about this product can be found at: http://www.cisco.com/en/US/products/ps9339/Products_Sub_Category_Home.html.

Customers may be able to use the Cisco Technology Migration Program (TMP) where applicable to trade-in eligible products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at

http://www.cisco.com/web/partners/incentives_and_promotions/tmp.html

Customers may be able to continue to purchase the Cisco Digital Media Systems 5.2.3 through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: <http://www.cisco.com/go/eos>

Service prices for Cisco products are subject to change after the product End of Sale date.

The Cisco Takeback and Recycle program helps businesses dispose properly of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to:

http://www.cisco.com/web/about/ac227/ac228/ac231/about_cisco_takeback_recycling.html

For More Information

For more information about the Cisco Digital Media System v.5.3, visit http://www.cisco.com/en/US/products/ps9339/Products_Sub_Category_Home.html, or contact your local account representative.

For more information about the Cisco End-of-Life Policy, go to: http://www.cisco.com/en/US/products/products_end-of-life_policy.html

For more information about the Cisco Product Warranties, go to: http://www.cisco.com/en/US/products/prod_warranties_listing.html

To subscribe to receive end-of-life/end-of-sale information, go to: <http://www.cisco.com/cisco/support/notifications.html>

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