End-of-Sale and End-of-Life Announcement for the Cisco Digital Media System 5.1

EOL6861

Cisco announces the end-of-sale and end-of life dates for the Cisco® Digital Media System 5.1. The last day to order the affected product(s) is May 18, 2010. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available until the termination date of the contract, even if this date exceeds the Last Date of Support shown in Table 1.

Table 1. End-of-Life Milestones and Dates for the Cisco Digital Media System 5.1

Milestone	Definition	Date
End-of-Life Announcement Date	The date the document that announces the end of sale and end of life of a product is distributed to the general public.	November 17, 2009
End-of-Sale Date	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	May 18, 2010
Last Ship Date: App. SW, HW	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	August 16, 2010
End of SW Maintenance Releases Date: App. SW, HW	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	May 18, 2011
End of Routine Failure Analysis Date: HW	The last-possible date a routine failure analysis may be performed to determine the cause of product failure or defect.	May 18, 2011
End of New Service Attachment Date: App. SW, HW	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	May 18, 2011
End of Service Contract Renewal Date: App. SW	The last date to extend or renew a service contract for the product.	August 13, 2012
End of Service Contract Renewal Date: HW	The last date to extend or renew a service contract for the product.	August 13, 2014
Last Date of Support: App. SW	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	May 17, 2013
Last Date of Support: HW	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	May 17, 2015

HW = Hardware   OS SW = Operating System Software   App. SW = Application Software

Table 2. Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description
DMM-DSM5.1-K9	DMM Digital Signage Module V5.1 Perptl. SW Lic.	DMM-SIGNSM52-K9	DMM Digital Signs Module V5.2 Perptl. SW Lic.
DMM-DSM5.1-K9=	DMM Digital Signage Module V5.1 Perptl. SW Lic., Spare	DMM-SIGNSM52-K9	DMM Digital Signs Module V5.2 Perptl. SW Lic.
DMM-ETVM5.1-K9	DMM Enterprise TV Module V5.1 Perptl. SW Lic.	DMM-CAST52-K9	DMM Cast Module V5.2 Perptl. SW Lic.

DMM-ETVM5.1-K9=	DMM Enterprise TV Module V5.1 Perptl. SW Lic., Spare	DMM-CAST52-K9	DMM Cast Module V5.2 Perptl. SW Lic.
DMM-LEM5.1-K9	DMM VPM Live Event Module V5.1 Perptl. SW Lic.	DMM-LEM52-K9	DMM Show-n-Share Live Event Module V5.2 Perptl. SW Lic.
DMM-LEM5.1-K9=	DMM VPM Live Event Module V5.1 Perptl. SW Lic.	DMM-LEM52-K9=	DMM Show-n-Share Live Event Module V5.2 Pptl. SW Lic., Spare
DMM-NFR5.1-K9	Digital Media Mgr NFRV5.1 Perptl. SW Lic.	DMM-NFR5.2-K9	Digital Media Mgr NFRV5.2 Perptl. SW Lic.
DMM-SNMP51-K9	DMM SNMP Module V5.1 Perptl. SW Lic.	DMM-SNMP52-K9	DMM SNMP Module V5.2 Perptl. SW Lic.
DMM-SNMP51-K9=	DMM SNMP Module V5.1 Perptl. SW Lic., Spare	DMM-SNMP52-K9=	DMM SNMP Module V5.2 Perptl. SW Lic., Spare
DMM-VPM5.1-K9	DMM Video Portal Module V5.1 Perptl. SW Lic.	DMM-DVM52-K9	DMM Show-n-Share Module V5.2 Perptl. SW Lic.
DMM-VPM5.1-K9=	DMM Video Portal Module V5.1 Perptl. SW Lic., Spare	DMM-DVM52-K9=	DMM Show-n-Share Module V5.2 Perptl. SW Lic., Spare
DMM5-U5.1-K9	Digital Media Mgr V5-V5.1 Perptl. SW Lic. Upgrade	DMM51-U52-K9	Digital Media Mgr V5.1-V5.2 Perptl. SW Lic. Update
DMM5.1-BASE-K9	Digital Media Mgr Base V5.1 Perptl SW Lic.	SVR-DMM52K9	HW Only Server with 4GB RAM and 4 300GB HD
DMP-4305G-5.1-K9	Digital Media Player 4305G HW, 2GB SD Card, Acc. Kit, Global	DMP-4305G-52-K9	Digital Media Player 4305G HW, 2GB SD Card, Acc. Kit, Global
DMP-4400G-5.1-K9	Digital Media Player 4400G HW, 4GB SD Card, Acc. Kit, Global	DMP-4400G-52-K9	Digital Media Player 4400G HW, 4GB SD Card, Acc. Kit, Global
DMP-NFRSW5.1-U-K9	Digital Media Player NFRV5.1 Perptl. SW Upgrade	DMP-NFRSW5.2-U-K9	Digital Media Player NFRV5.2 Perptl. SW Upgrade
DMP-SW5.1-K9	Digital Media Player V5.1 Perptl. SW Lic.,	DMP-SW52-K9	Digital Media Player V5.2 Perptl. SW Lic.
DMP-SW5.1-U-K9	DMP Software V5-V5.1, Upgrade	DMP-SW52-U-K9	DMP Software V5.1-V5.2, Update
MCS7825H3-VP51K9	HW Only MCS-7825-H3 w/ 2GB RAM, Two 160GB SATA HD	WAVE-574-DMS=	HW only with 4GB RAM and Two 500GB HD
MCS7835H2-DMM51K9	HW Only MCS-7835-H2 with 2GB RAM and Two 146GB SAS HD	MCS-7835H3-DMS=	HW Only Server with 4GB RAM and 4 300GB HD
MCS7835H2-VP51K9	HW Only MCS-7835-H2 w/ 2GB RAM, Two 146GB SAS HD	MCS-7835H3-DMS=	HW Only Server with 4GB RAM and 4 300GB HD
VP5-1000-U5.1-K9	Cisco Video Portal V5-V5.1 Perptl SW Lic. Upgrade	DV-ENT-U52-K9	Show-n-Share update V5-V5.2 Perptl SW Lic. update
VP5-500-U5.1-K9	Cisco Video Portal V5-V5.1 Perptl SW Lic. Upgrade	DV-WKGP-U52-K9	Show-n-Share V5-V5.2 Perptl SW Lic. Update
VP5-NFR5.1-K9	Cisco Video Portal NFRV5.1 Perptl SW Lic.	DV-NFR5.2-K9	Cisco Show-n-Share NFRV5.2 Perptl SW Lic.
VP5.1-1000-K9	Cisco Video Portal V5.1 Perptl. SW Lic. For 1,000 Users	SVR-ENT-DV52K9	Show-n-Share V5.2 Perptl. SW Lic. For Enterprise Server
VP5.1-500-K9	Cisco Video Portal V5.1 Perptl. SW Lic. For 500 Users	SVR-WKGP-DV52K9	Desktop Video V5.2 Perptl. SW Lic. For Workgroup Server
VPR5.1-K9	Cisco Video Portal Reports V5.1 Perptl. SW Lic.	DVR52-K9	Show-n-Share Reports V5.2 Perptl. SW Lic.

Product Migration Options

Customers are encouraged to migrate to the Cisco Digital Media Suite 5.2. Information about this product can be found at: http://www.cisco.com/web/solutions/dms/index.html.

Customers can use the Cisco Technology Migration Program (TMP) to trade-in products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at http://www.cisco.com/web/partners/pr11/incentive/tmp/index.html.

Customers may be able to continue to purchase the Cisco Digital Media System 5.1 through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on

a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: http://www.cisco.com/go/eos.

Service prices for Cisco products are subject to change after the product End of Sale date.

The Cisco Takeback and Recycle program helps businesses dispose properly of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to: http://www.cisco.com/web/about/ac227/ac228/ac231/about_cisco_takeback_recycling.html.

For More Information

For more information about the Cisco Digital Media Suite 5.2, visit http://www.cisco.com/web/solutions/dms/index.html, or contact your local account representative.

For more information about the Cisco End-of-Life Policy, go to: http://www.cisco.com/en/US/products/prod_end_of_life.html.

To subscribe to receive end-of-life/end-of-sale information, go to: http://www.cisco.com/cisco/support/notifications.html.

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