

### The Need for Bandwidth

In today's cable environments, bandwidth-intensive content combined with advanced video, voice and data services consume the great majority of bandwidth in most broadband networks. To support continued bandwidth growth, you need innovative design solutions based on proven technologies that alleviate the need for costly overbuilds, support rapid service velocity, and allow for flexible and scalable networks.

### The Need for HFC Migration

As services continue to expand and consumer demand continues to grow, cable operators are challenged to deliver cable-centric/cable-friendly fiber-to-the-home (FTTH) technology that does not require the significant changes to network management necessary with earlier FTTH cable architectures.

### Cisco Prisma D-PON Solution

The Cisco® Prisma D-PON solution delivers an industry-leading, FTTH option for DOCSIS-based service providers that is fully compatible with the RFoG standard. Our solution provides the benefits of a FTTH passive optical network (PON) while maintaining the existing HFC back office systems, such as the billing support system (BSS), operations support system (OSS), broadcast video, narrowcast video, switched digital video (SDV), video-on-demand (VoD), DOCSIS data, DOCSIS voice over Internet protocol (VoIP), and video over DOCSIS (VDOC).

The Cisco Prisma D-PON solution is the ideal union of ubiquitous HFC systems and the powerful potential of an all-fiber network. More importantly, the D-PON solution allows for incremental FTTH growth on a future-flexible, low-maintenance architecture while using the existing back office infrastructure

The Cisco Prisma D-PON solution utilizes a pay-as-you-grow philosophy based on the Cisco Prisma II platform.

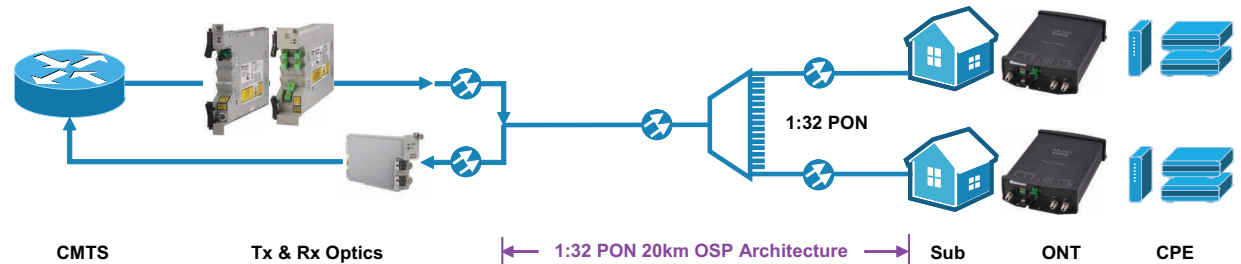


Figure 1 - D-PON System Architecture

### Future Proof Value

- Use D-PON to provide video service to xPON commercial customers
- Use xPON to market symmetric bandwidth to residential D-PON customers

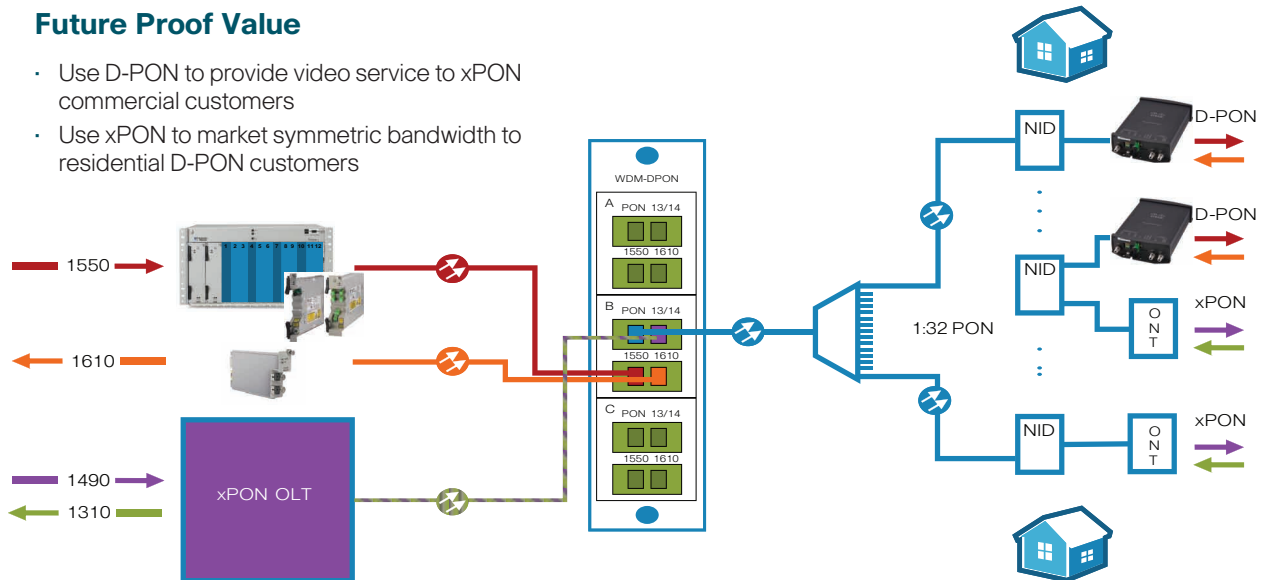


Figure 2 - Wavelength Migration

The transmitter erbium-doped fiber amplifier (EDFA) and receiver modules are designed for FTTH deployments and include:

- Industry-leading, low-power solution
- 1GHz spectrum (78 analog channels and 75 QAMs)
- Full DOCSIS 3.0 upstream bonding
- Reduce service group size without a truck roll

The Cisco Prisma D-PON Optical Network Terminal (ONT) provides:

- 17dBmV output
- Multiple powering options
- 1310 or 1610nm return paths
- Supports DOCSIS 3.0 four-channel 64 QAM upstream channel bonding

