



## End-of-Sale and End-of-Life Announcement for the Cisco Media Delivery Engine 50IVB

EOL8758

Cisco announces the end-of-sale and end-of-life dates for the Cisco Media Delivery Engine 50IVB. The last day to order the affected product(s) is November 11, 2013. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available under the terms and conditions of customers' service contract.

**Table 1.** End-of-Life Milestones and Dates for the Cisco Media Delivery Engine 50IVB

Milestone	Definition	Date
<b>End-of-Life Announcement Date</b>	The date the document that announces the end-of-sale and end-of-life of a product is distributed to the general public.	May 13, 2013
<b>End-of-Sale Date</b>	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	November 11, 2013
<b>Last Ship Date: App. SW</b>	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	February 9, 2014
<b>End of SW Maintenance Releases Date: App. SW</b>	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	November 11, 2014
<b>End of New Service Attachment Date: App. SW</b>	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	November 11, 2014
<b>End of Service Contract Renewal Date: App. SW</b>	The last date to extend or renew a service contract for the product.	February 7, 2016
<b>Last Date of Support: App. SW</b>	The last date to receive applicable service and support for the product as entitled by active service contracts or by warranty terms and conditions. After this date, all support services for the product are unavailable, and the product becomes obsolete.	November 30, 2016

HW = Hardware   OS SW = Operating System Software   App. SW = Application Software

**Table 2.** Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description	Additional Information
MDE-50IVB-K9	MDE on ISRSRE 900/910 UCS Express, SW	MDE-10XVB-K9	MDE on VMWareESXi, SW	-
MDE-50IVB-ML100200	MDE Media License for 100Mb-200 concurrent conn on 50IVB	There is currently no replacement product available for this product.	-	-
MDE-50IVB-ML25-100	MDE Media License for 25Mb-100 concurrent conn on 50IVB	There is currently no replacement product available for this product.	-	-

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description	Additional Information
MDE-50IVB-ML50-200	MDE Media License for 50Mb-200 concurrent conn on 50IVB	There is currently no replacement product available for this product.	-	-
MDE-50IVBSW253-K9	MDE50IVB Media Delivery Software, SW	MDE-10XVBSW253-K9	MDE10XVB Media Delivery Software, SW	-
MDE-50IVBSW253-K9=	MDE50IVB Media Delivery Software, SW Spare	There is currently no replacement product available for this product.	-	-
MDE-50IVBSW255-K9	MDE50IVB Media Delivery Software V2.5.5	MDE-10XVBSW255-K9	MDE10XVB Media Delivery Software V2.5.5	-
MDE-50IVBSW255-K9=	MDE50IVB Media Delivery Software V2.5.5, Spare	There is currently no replacement product available for this product.	-	-

## Product Migration Options

Customers are encouraged to migrate to the Cisco Media Delivery Engine 10XVB, which is the more generic video media option for any computational platform, including Integrated Services Router Services-Ready Engine blades. Information about this product can be found at:

[http://www.cisco.com/en/US/products/ps11281/Products\\_Sub\\_Category\\_Home.html](http://www.cisco.com/en/US/products/ps11281/Products_Sub_Category_Home.html).

Customers may be able to use the Cisco Technology Migration Program (TMP) where applicable to trade-in eligible products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at

[http://www.cisco.com/web/partners/incentives\\_and\\_promotions/tmp.html](http://www.cisco.com/web/partners/incentives_and_promotions/tmp.html).

Customers may be able to continue to purchase the Cisco Media Delivery Engine 50IVB through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: <http://www.cisco.com/go/eos>.

Service prices for Cisco products are subject to change after the product End-of-Sale date.

The Cisco Takeback and Recycle program helps businesses dispose properly of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to:

[http://www.cisco.com/web/about/ac227/ac228/ac231/about\\_cisco\\_takeback\\_recycling.html](http://www.cisco.com/web/about/ac227/ac228/ac231/about_cisco_takeback_recycling.html).

## For More Information

For more information about the Cisco Media Delivery Engine 10XVB, visit [http://www.cisco.com/en/US/products/ps11281/Products\\_Sub\\_Category\\_Home.html](http://www.cisco.com/en/US/products/ps11281/Products_Sub_Category_Home.html), or contact your local account representative.

For more information about the Cisco End-of-Life Policy, go to: [http://www.cisco.com/en/US/products/products\\_end-of-life\\_policy.html](http://www.cisco.com/en/US/products/products_end-of-life_policy.html).

For more information about the Cisco Product Warranties, go to: [http://www.cisco.com/en/US/products/prod\\_warranties\\_listing.html](http://www.cisco.com/en/US/products/prod_warranties_listing.html).

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To subscribe to receive end-of-life/end-of-sale information, go to:

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