

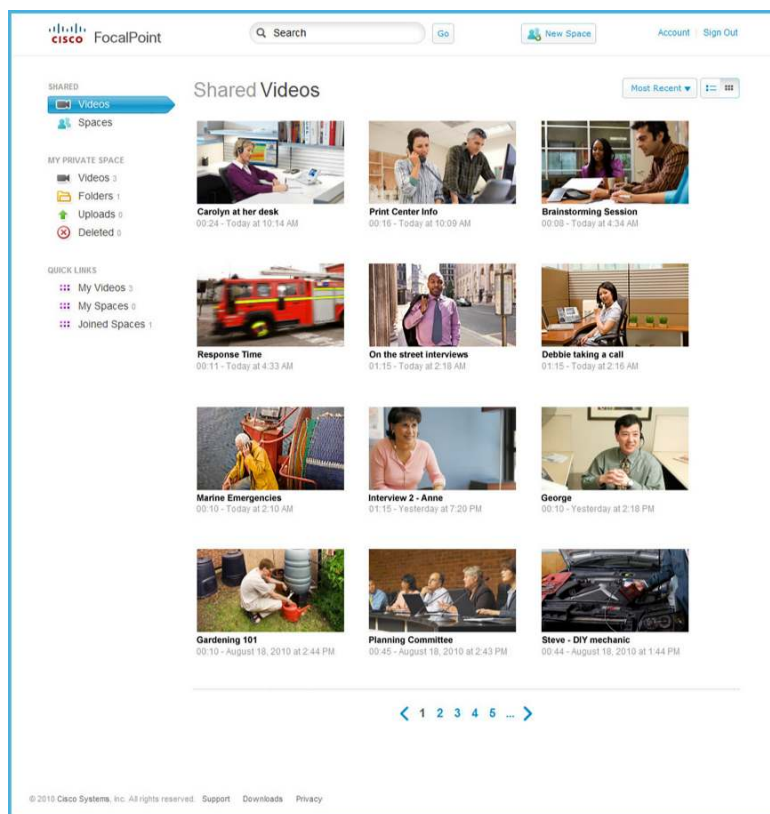
Cisco FocalPoint

Product Overview

The Cisco Prosumer Video solution includes the Cisco Flip MinoPRO camcorder and the Cisco FocalPoint. Cisco FocalPoint is an online video workspace for uploading, organizing, and sharing video.

Cisco FocalPoint make it easy to share, upload, and manage videos securely within your organization. Cisco FocalPoint helps businesses communicate more quickly and more dynamically with video content. As part of the Cisco Prosumer Video solution in the Cisco Collaboration portfolio, Cisco FocalPoint complements the Cisco Flip MinoPRO camcorder by bringing people, information, and an integrated solution for video capture and sharing together through an easy-to-use, web-based platform (Figure 1).

Figure 1. Cisco FocalPoint



Features and Benefits

Benefits

Cisco FocalPoint provides the following benefits:

- Deliver your messages dynamically: Focus on delivering your messages more quickly by viewing, sharing, and editing videos across multiple functional areas within your organization. Accentuate important points to deliver your message with greater impact.

- Increase collaboration: Sending corporate trainers to branch offices is costly in terms of time, travel expense, and carbon emissions. Cisco Online Video Workspace Client and Cisco Online Video Workspace cloud application make it easy and cost-effective to create and collaborate on video training materials.
- Improve knowledge transfer: Use Cisco Online Video Workspace Client and Cisco Online Video Workspace cloud application to share best practices, winning sales techniques, complex process and designs, and more across your business.
- Boost information retention and compliance: Cisco FocalPoint makes it easy and convenient for the audience to access important instructions and information at any time.

Features

Cisco FocalPoint provides the following features:

- Upload video that you captured on your Cisco Flip MinoPRO camcorder
- Control who can view your videos by assigning viewing rights
- Organize videos in folders, such as one for each classroom in a school, or one for each project in a company division
- Edit videos to capture key messages

Product Specifications

Table 1 gives specifications of Cisco FocalPoint and Table 2 gives system requirements.

Table 1. Product Specifications

Feature	Specification
Language support	English, French (France - Coming Soon)
Availability	US, Canada, UK, France, Germany, Australia (Coming Soon), New Zealand (Coming Soon) and Mexico

System Requirements

Table 2. System Requirements

Operating System	Requirement
PC	3.0 GHz Intel Pentium 4 or faster processor, Windows XP SP2, Vista, Windows 7 512 MB (XP), 1 GB of RAM (Vista/Win7)
Mac	Mac®: 1.66 GHz Intel® Core Duo® or faster processor with 1 GB of RAM, OS X Leopard 10.5® or OS X Snow Leopard® 10.6, and a USB port

Warranty Information

Find warranty information about FocalPoint on the [Product Warranties](#) page at Cisco.com.

Ordering Information

To place an order, contact your account manager or Cisco Partner. If you are authorized to order directly from Cisco, you can also browse to Cisco's ordering page at: <http://www.cisco.com/en/US/ordering/index.shtml> and refer to Table 3. To download software, visit the [Cisco Software Center](#).

Table 3. Ordering Information

Product Name	Part Number
Cisco FocalPoint 1 year license with variable quantity option	L-C2BU-CFP-1YR
Cisco FocalPoint 1 year license with variable quantity option - NOT FOR RESALE	L-C2BU-CFP-NFR

Cisco Services

Purchase of Cisco FocalPoint, FlipPRO camcorders, and accessories includes 24 hour support. Visit <http://www.ciscofocalpoint.com/support> for details.

For More Information

For more information about Cisco Online Video Workspace Client and Cisco Online Video Workspace cloud application, or to contact your local Cisco account representative, visit <http://www.cisco.com/go/prosumervideo> or <http://www.ciscofocalpoint.com>.



Americas Headquarters
Cisco Systems, Inc.
San Jose, CA

Asia Pacific Headquarters
Cisco Systems (USA) Pte. Ltd.
Singapore

Europe Headquarters
Cisco Systems International BV
Amsterdam, The Netherlands

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

Cisco and the Cisco Logo are trademarks of Cisco Systems, Inc. and/or its affiliates in the U.S. and other countries. A listing of Cisco's trademarks can be found at www.cisco.com/go/trademarks. Third party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1005R)