

Cisco TelePresence WebEx OneTouch

Challenge

Cisco TelePresence™ solutions create live, face-to-face collaboration experiences over the network. Cisco TelePresence solutions incorporate high-quality spatial audio and life-like video in a specially designed environment. When you are in the Cisco TelePresence room, the experience is as good as actually being in the same room with the other participants. The challenge is that not all meeting participants can actually travel to a Cisco TelePresence room to join the meeting. For broader reach and improved productivity, Cisco TelePresence meetings need to be extended to allow users to participate, share data, and collaborate—even when they have no access to a Cisco TelePresence room.

Solution

Cisco TelePresence WebEx OneTouch extends Cisco TelePresence meetings to Cisco WebEx™ users. Offering unified scheduling and “one-button-to-push” meeting start, this solution combines audio and data-sharing capabilities. Remote attendees join through Cisco WebEx Meeting Center and receive video from Cisco TelePresence systems. This integration improves user experience, making meetings easier and more productive.

Business Benefits

Cisco TelePresence WebEx OneTouch combines the ease of use and broad reach of the Cisco TelePresence and Cisco WebEx Meeting Center applications into one collaborative solution. As an enhanced collaborative experience, Cisco TelePresence WebEx OneTouch lets you:

- Attend meetings with the most accessible collaboration technology
- Improves user experience and productivity
- Simplifies scheduling and allows for faster meeting start

Cisco TelePresence WebEx OneTouch: How It Works

Scheduling a Cisco TelePresence meeting that includes Cisco WebEx participants involves the same procedure as reserving a Cisco TelePresence room—using standard calendaring software such as Microsoft Exchange or IBM Lotus Domino. A meeting host can add a Cisco WebEx option to every Cisco TelePresence meeting or enable it on a per-meeting basis. After the meeting is scheduled, a confirmation email message is sent from the Cisco TelePresence Manager. The message, which can be forwarded to all Cisco WebEx attendees, contains the Cisco WebEx session details.

At the push of a button on the Cisco IP Phone, the host can simultaneously start the Cisco TelePresence and Cisco WebEx meeting. The Cisco WebEx web client is launched in the Cisco TelePresence Auto-Collaborate presentation screen. For data sharing, Cisco TelePresence WebEx OneTouch maintains the simplicity of Cisco TelePresence Auto-Collaborate. The user whose computer connects to the Video Graphics Array (VGA) connector in the Cisco TelePresence room is the active user who shares the data.

On the Cisco WebEx side, remote participants log into the Cisco WebEx Meeting Center web client and join the audio bridge. Data shared from the Cisco TelePresence endpoint is displayed automatically in the Cisco WebEx Meeting Center web client. Cisco WebEx participants can share their desktop or specific application. Cisco WebEx users see the video of the active speaking Cisco TelePresence participants in the web client. They also see an integrated list of both Cisco WebEx meeting participants and those participating in Cisco TelePresence rooms.

Cisco TelePresence WebEx OneTouch opens new opportunities for easy, intuitive collaboration. It improves user experience and productivity by enabling users to attend meetings using the most accessible collaboration technology.



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