

Accelerate Business Results and Innovation with Cisco WebEx Social

Organizations can now take advantage of Cisco WebEx® Social as a software as a service (SaaS) delivered through the Cisco® WebEx cloud for fast deployment and lower total cost of ownership. Transform your business through social collaboration, breaking down organizational silos and enabling better collaboration across departments and geographies. Speed results and decision-making by connecting employees to experts and resources. Facilitate employee-led innovation and improve workforce competencies by creating communities of interest and disseminating “tribal knowledge.”

Highlights

- Simplify the process of creating and sharing content through WebEx Social Unified Post
- Allow employees to personalize their WebEx Social user experience to suit their work style
- Extend collaboration to mobile users anywhere with native tablet and mobile device support
- Quickly move from discussion to decision by initiating WebEx conferencing or WebEx Messenger™ instant messaging (IM) sessions directly from WebEx Social
- Take advantage of enterprise-level availability, performance, and security with cloud-based WebEx Social

Table 1 outlines the features of WebEx Social.

Table 1. Features of WebEx Social

Unified Post <ul style="list-style-type: none"> • Share content with individuals, communities, or contact groups • Post content in any format, including files, images, and links • Control whether recipients can edit, comment, or forward a post
Email Notification <ul style="list-style-type: none"> • Send personalized notifications of a new post or updates to a post using email
Microsoft Office Integration <ul style="list-style-type: none"> • Update and publish to WebEx Social from Microsoft Word, PowerPoint, and Excel • Keep track of versions and merge edits • View and submit comments in WebEx Social while working in Microsoft documents
Customizable User Interface <ul style="list-style-type: none"> • Employees can personalize the WebEx Social homepage to match individual employees' work flow preferences • Change page layouts and add OpenSocial gadgets, portlets, and other applications
Activity Streams and Watch Lists <ul style="list-style-type: none"> • Employees can view Activity Streams from their social network, communities, and people they follow • They can use the Watch List to monitor new posts and updates to posts shared with them
Dynamic Communities <ul style="list-style-type: none"> • Set up communities as Hidden, Restricted, or Open • Customize a community dashboard using templates provided

Profiles

- Present avatar, contact information, expertise, interests, communities, followers, and more
- Synchronize employee attributes with any LDAP-based directory

Search, Suggestions, and Expert Q&A

- Integrated search helps employees quickly find relevant people, information, and communities
- Suggestions feature provides personalized recommendations on useful communities, posts, and people
- Crowdsource answers with intelligent routing of questions to experts

Native Mobile Support

- Full-featured support for Apple iPhone and Apple iPad
- Update status, share posts, and upload images directly from mobile devices

WebEx Web Conferencing Integration (Purchase Separately)

- Get one-click access to start or join a WebEx meeting
- View scheduled WebEx meetings

WebEx Messenger IM/Presence Integration (WebEx Social IM Bundle - Optional Purchase)

- Get one-click access to WebEx Messenger IM
- Integrated presence information

Proven Performance and Multi-Layer Security

- WebEx Social is delivered through the same high-performance cloud infrastructure as Cisco WebEx meetings
- Take advantage of stringent data privacy and encrypted connections
- Secure content with granular, roles-based policy management

24 x 7 x 365 Technical Support

- Expert technical support provided by WebEx Cloud Services

High Availability and Disaster Recovery

- Geographical backup and recovery
- Data protection

For More Information

To learn more about the Cisco Social Collaboration team please visit <http://www.cisco.com/go/webexsocial>.



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