Cisco WebEx Cloud

Collaborate with Anyone, Anywhere, Anytime

Seamless collaboration, without regard to location or device, is the new norm for employees, departments, and entire companies worldwide. The Cisco WebEx Cloud powers an integrated web conferencing solution with data, voice, and video, allowing organizations to give users what they need to collaborate.

The New Collaborative Workspace

Companies of all sizes and industries are empowering their mobile workers, forging closer partnerships with customers, and saving millions of dollars through more streamlined processes and faster, more efficient virtual meetings.

And increasingly, employees expect to be as connected and productive on the road as they are in the office or at home.





44%

Of knowledge workers telecommute at least once a week

\$2,500

Saved per employee annually by telecommuting once a week

65%

Of white-collar workers need mobile connectivity for their jobs

2 out of 5

Gen Y workers would take lower-paying jobs that offered device and location flexibility

The Cisco Tailored to Approach: Your Needs

The architecture, infrastructure, and even operational procedures of the Cisco WebEx Cloud, a proven SaaS service delivery platform, were all designed from the outset to deliver a business-class collaboration service to the <u>enterprise</u>, to the <u>user</u>, and to IT.

Designed for the enterprise:	Designed for the user:	Designed for IT and developers
• High ROI	Productive	• Low-impact
interactions	experience	integration
Global coverage	Native mobility	 Easy to implement
• "Always on"	Cross-company	& manage
availability	collaboration	 Reduces costs
Multiple	- Easy to use, share,	 Scalable, secure,
device/OS support	adopt	reliable

Delivering Collaboration in the Cloud

Cloud-based collaboration that delivers a full range of tools is an ideal fit for the new "work your way" style. It also provides a secure, flexible experience to potentially thousands of global users simultaneously.



See how Cisco WebEx Cloud delivers the right collaboration solution for your requirements. Learn more in the "Collaborating in the Cloud" white paper.

Sources: "BYOD and Virtualization: Top 10 Insights from Cisco IBSG Horizon Study," Cisco IBSG Horizons, May 2012 and "Collaborating in the Cloud," Cisco white paper, October 2012.

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