Cisco WebEx Meeting Center Product Overview

## Share Ideas with Anyone, Anywhere - Online



## Cisco WebEx Meeting Center allows you to:

- Collaborate more effectively with customers, partners, and employees
- Share information with teams anywhere, globally; all you need is Internet access
- Take full advantage of your resources by bringing people together without travel time and expense
- Meet anywhere, anytime, on any device
- Make online meetings truly engaging and productive with high-definition video

Get more done faster, and empower your workforce with online collaboration using Cisco WebEx® Meeting Center. Share documents, presentations, and applications anytime, anywhere. Conduct regular meetings among geographically dispersed staff members. And hold engaging and creative sessions with customers, colleagues, or internal teams.

## Meet Online Just As If You Were Face to Face

Launch or join a meeting using a web browser, mobile phone, or tablet device. Give attendees the option to connect by phone or integrated audio on their computer, regardless of location. Make online meetings even more engaging with high-definition video that automatically switches to the current speaker.

## Count on Cisco for Highly Secure, Scalable WebEx Service

Cisco® WebEx collaboration solutions help minimize costs and optimize IT resources. WebEx web conferencing solutions are delivered as Software-as-a-Service (SaaS) through the Cisco WebEx Cloud, and are easy to roll out and scale throughout your organization.

The Cisco WebEx Cloud is a global, enterprise-scale network designed specifically for highly secure delivery of on-demand applications. It offers a scalable architecture, consistent availability, and multilayer tenant security validated by rigorous independent audits, including SSAE-16 and ISO 27001.



# Make Online Meetings Easy and Productive with These Powerful Features

## Document, Application, and Desktop Sharing

Share content with remote attendees in real time. Pass control to attendees so they can share their desktops, or annotate yours. Figure 1 provides an example of content being shared with an image of the active speaker during a meeting.

Figure 1. Content Sharing During a Meeting



#### Interactive Multimedia Experience

Engage your audience by incorporating multimedia in your presentations, including PowerPoint, Flash animations, audio, and video files.

#### Integrated Video

View videos from up to seven attendees. Or select full-screen mode to view the active speaker in the main video panel, with other participants' video displayed as thumbnails. And for the most detailed video view, select the expanded fullscreen option to view the active speaker in true high-definition, 720p display resolution. Figure 2 demonstrates fullscreen mode. The video in the main panel automatically switches to display the person who is speaking, creating an intuitive meeting experience.

Figure 2. View of Full-Screen Mode



#### Integrated Audio

Offer an interactive meeting experience with Cisco WebEx integrated audio or a third-party audio option. Choose toll or toll-free with call-in or call-back. Or give attendees the option to join using integrated computer audio.

#### Active Speaker

Focus on who's talking with active speaker technology, which automatically displays the current speaker's video on the large active speaker window. Keep the speaker's video on your screen even during desktop and application sharing. Or lock the video display on a single speaker to focus on only one presenter when necessary.

#### **Floating Panels**

Deliver full-screen views for attendees while you manage meeting activity behind the scenes.

## Meeting Recording, Editing, and Playback

Record meetings and applications for future reference, training, or demonstrations.

#### **Desktop Integration Suite**

Initiate meetings instantly from Microsoft Office, Microsoft Outlook, Lotus Notes, and a variety of instant messaging solutions.

#### **One-Click Meeting Access**

Start a meeting and invite attendees instantly from your desktop, taskbar, or favorite applications.

#### Easy Meeting Invites

Send invitations and reminders using an automated phone call, text message, email from your local client, or instant messaging.

#### **Enterprise Integration**

Use single sign-on to access WebEx Meeting Center and other enterprise applications. Or explore other integrations with Cisco Collaboration products.

#### Cross-Platform Support

Meet with anyone using WebEx meeting solutions on all common operating system platforms. These can include Windows, Mac, Linux, and Solaris, as well as mobile devices.

WebEx Meeting Center is updated regularly to meet the latest system compatibility needs. Please visit www.webex.com to see system requirements.

Languages supported: English, Brazilian Portuguese, Chinese (simplified and traditional), Dutch, European Spanish, French, German, Italian, Japanese, Korean, Russian, Spanish, and Swedish.

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Learn more about WebEx Meeting Center and other WebEx solutions, all from Cisco. Speak with a solution specialist at 1.888.469.3239 or visit www.cisco.com/go/webex.

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