

PRODUCT BULLETIN NO. 3075

ANNOUNCING THE CISCO AVS 3120 APPLICATION VELOCITY SYSTEM AND CISCO AVS 3180 MANAGEMENT STATION

PRODUCT AVAILABILITY

The Cisco[®] AVS 3120 Application Velocity System and the Cisco AVS 3180 Management Station are expected to be orderable no later than December 15, 2005.

PRODUCT DESCRIPTION

The Cisco AVS 3120 is an enterprise data-center appliance for improving Web application performance and providing application-layer security. It is a complete enterprise application delivery solution for all Web-based enterprise applications. The Cisco AVS 3120 offers the industry's most complete set of optimizations that mitigate network latency, reduce bandwidth requirements, and offload servers. The optimizations have an immediate impact on any application and integrate smoothly with any Web front end. Table 1 lists the features and benefits of the Cisco AVS 3120 AVS 3120 Application Velocity System.

| Table 1. | Features and Benefits of the Cisco AVS 3120 |
|----------|---|
| | |

| | Features | Impact | Benefits |
|-------------------------------|--|---|--|
| Network Latency Mitigation | Request aggregation FlashForwarding Browser TCP multiplexing PDF download optimization Response redirection control | Dramatically improve end-user performance | • 2–5X typical improvements in response time |
| Bandwidth Reduction | Delta encoding Dynamic browser caching Dynamic image optimization (JPG, GIF, PNG) Gzip/DEFLATE compression Flexible processing rules | Reduce bandwidth costs Delay or eliminate network upgrades Improve end-user performance | 70–90 percent typical reduction in bandwidth use |
| Server CPU Offload | Configurable dynamic caching Load-based caching Lazy request evaluation Single sign-on optimizations TCP connection multiplexing Secure Sockets Layer (SSL) offload and acceleration Static caching XML offload | Delay or reduce server purchases Minimize application licenses Improve performance | 80 percent typical reduction in server cycles |

In addition to the core application optimization functions described above, the Cisco AVS 3120 includes both an onboard Web-based GUI device management system and the AppScreen Web Application Firewall (AppScreen). The Cisco AVS 3120 AppScreen provides "day-zero" protection using a rules-based, policy-driven approach. This integrated approach offers complete flexibility and helps secure your application infrastructure (even encrypted SSL transactions) from entire classes of HTTP- and HTTPS-based threats. AppScreen also provides protection against entire classes of attacks, unlike signature-based protection, which handles only specific, known threats; or learned-rules-based protection, which requires an extensive training phase.

CISCO AVS 3180 MANAGEMENT STATION

The Cisco AVS 3180 Management Station is an optional appliance-based management console for configuring and managing multiple Cisco AVS 3110 and 3120 appliances.

A core component of the Cisco AVS 3180 Management Station is the AppScope Monitor, which measures application performance. It works in tandem with Cisco AVS 3110 and 3120 appliances to monitor end-to-end application performance.

APPSCOPE MONITOR

The Cisco AVS AppScope Monitor (AppScope) is the industry's only agentless, end-to-end application performance measurement solution. Installed in the data center alongside the Cisco AVS 3110 or 3120, it provides a lightweight way for organizations to monitor, measure, and report end-user response times from a central location. AppScope measures the true application performance as realized by real end users— nothing is simulated. It breaks down response times into individual components that allow better allocation of IT resources and greatly reduce mean time to repair.

ORDERING INFORMATION

Table 2 provides ordering information for the Cisco AVS 3120 Application Velocity System and the Cisco AVS 3180 Management Station.

| Part Number | Description | Service Category |
|------------------|---|------------------|
| AVS-3120-K9 | Cisco AVS 3120 Application Velocity System Appliance with 10/100/1000BASE-T Ethernet port | С |
| AVS-SW-5.0 | Software for the Cisco AVS 3120. Includes Application Acceleration Module, AppScreen Web Application Firewall, and Web-based GUI device manager. | C |
| AVS-3180-MGMT-K9 | Cisco AVS 3180 Management Station for Cisco AVS 3110 and 3120 appliances | С |
| AVS-MGMT-SW-5.0 | Software for the Cisco AVS 3180 Management Station. Includes Web- based GUI management for multiple AVS 3110 and 3120 appliances and the AppScope Monitor client. | C |

| Table 2. Ordering Information for the Cisco AVS 3120 Application Velocity System and Cisco AVS 3180 Management Station |
|--|
|--|

Note: The AVS 3180 AppScope performance monitor feature requires a Cisco AVS 3120 appliance. The Cisco AVS 3110 appliance comes with all software, including AppScope.

TECHNICAL SUPPORT

The Cisco AVS 3120 and 3180 appliances have normal Cisco SMARTnet[®] support options, which will be available when the solutions are orderable. Part numbers will be communicated in another product bulletin when this system is orderable.

FOR MORE INFORMATION

To find out more about Cisco AVS 3100 Series application velocity systems, visit: http://www.cisco.com/go/avs



Corporate Headquarters

Cisco Systems, Inc. 170 West Tasman Drive San Jose, CA 95134-1706 USA www.cisco.com Tel: 408 526-4000 800 553-NETS (6387) Fax: 408 526-4100 European Headquarters Cisco Systems International BV Haarlerbergpark Haarlerbergweg 13-19 1101 CH Amsterdam The Netherlands www-europe.cisco.com Tel: 31 0 20 357 1000 Fax: 31 0 20 357 1100

Americas Headquarters

Cisco Systems, Inc. 170 West Tasman Drive San Jose, CA 95134-1706 USA www.cisco.com Tel: 408 526-7660 Fax: 408 527-0883

Asia Pacific Headquarters

Cisco Systems, Inc. 168 Robinson Road #28-01 Capital Tower Singapore 068912 www.cisco.com Tel: +65 6317 7777 Fax: +65 6317 7799

Cisco Systems has more than 200 offices in the following countries and regions. Addresses, phone numbers, and fax numbers are listed on **the Cisco Website at www.cisco.com/go/offices**.

Argentina • Australia • Austria • Belgium • Brazil • Bulgaria • Canada • Chile • China PRC • Colombia • Costa Rica • Croatia • Cyprus Czech Republic • Denmark • Dubai, UAE • Finland • France • Germany • Greece • Hong Kong SAR • Hungary • India • Indonesia • Ireland • Israel Italy • Japan • Korea • Luxembourg • Malaysia • Mexico • The Netherlands • New Zealand • Norway • Peru • Philippines • Poland • Portugal Puerto Rico • Romania • Russia • Saudi Arabia • Scotland • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden • Switzerland • Taiwan Thailand • Turkey • Ukraine • United Kingdom • United States • Venezuela • Vietnam • Zimbabwe

Copyright © 2005 Cisco Systems, Inc. All rights reserved. CCSP, CCVP, the Cisco Square Bridge logo, Follow Me Browsing, and StackWise are trademarks of Cisco Systems, Inc.; Changing the Way We Work, Live, Play, and Learn, and iQuick Study are service marks of Cisco Systems, Inc.; and Access Registrar, Aironet, ASIST, BPX, Catalyst, CCDA, CCDP, CCIE, CCIP, CCNA, CCNP, Cisco, the Cisco Certified Internetwork Expert logo, Cisco IOS, Cisco Press, Cisco Systems, Cisco Systems Capital, the Cisco Systems logo, Cisco Unity, Empowering the Internet Generation, Enterprise/Solver, EtherChannel, EtherFast, EtherSwitch, Fast Step, FormShare, GigaDrive, GigaStack, HomeLink, Internet Quotient, IOS, IP/TV, iQ Expertise, the iQ logo, iQ Net Readiness Scorecard, LightStream, Linksys, MeetingPlace, MGX, the Networkers logo, Networking Academy, Network Registrar, *Packet*, PIX, Post-Routing, Pre-Routing, ProConnect, RateMUX, ScriptShare, SlideCast, SMARTnet, StrataView Plus, TeleRouter, The Fastest Way to Increase Your Internet Quotient, and TransPath are registered trademarks of Cisco Systems, Inc. and/or its affiliates in the United States and certain other countries.

All other trademarks mentioned in this document or Website are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (0502R) 205417.I_ETMG_JH_9.05