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### Introducing Cisco Unified Communications System Release 9.0



## **Cisco Collaboration**

Comprehensive Portfolio of Applications, Solutions, and Services



## **Cisco Unified Communications**

The Heart of Cisco Collaboration



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## CUCM 9.0 Update

## **Cisco Unified Communications Manager**

Uniting applications and endpoints



### Cisco Unified Communications Manager Release Roadmap



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### Cisco Unified Communications 9.0 Key Benefits



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#### Unified CM 9.x Features Continued Evolution in Unified Collaboration



### Unified CM 9.x Features Continued Evolution in Unified Collaboration



## Unified CM 9.x Features

Deployment Options: Hosted, Enterprise, and Mid Market



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#### Unified CM 9.x Features Simplify your network and lower your TCO



#### Unified CM 9.x Features Continued Evolution in Unified Collaboration



Some key UCM

Extension Mobility

Pause in Speed Dials

- User page/client Improvements
- Native Queuing
- AS SIP Line
- Connected Number support for Hunt Pilot
- G.Clear
- SIP Redirection Counter

#### More UCM Features

Layer 2 location discovery of VXC-based endpoints for E911

Directory Improvements.

 RTCP through UCM for better

 Start/Stop Recording Key on the phone and apps

 E911 support for remote workers (for hardware IP phones; with framework for future client support)

### Enterprise License Manager (ELM): Enterprise-wide management of all your UC licenses



- Simple, free (part of Unified CM 9.0)
- User license management, reporting, compliance
- Multiple applications/clusters
- Unified CM, Unity Connection, IM, Presence

## **Cisco Extend & Connect**





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#### Cisco Extend & Connect Extending Cisco UC throughout your infrastructure/enterprise



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#### CUCM 9.0 - CTI Extend and Connect



capabilities for remote destinations

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### **Cisco Extend and Connect**

Deployment scenario

- •1) Contact Center agent working from home
  - -low bandwidth at house, VOIP not an option (hard phone or soft client) and cell phone is not an option

-Extend connect sends call to home phone and CAD agent allows enterprise features needed for contact center agents

- •2) Use Cisco Unified Communications with legacy PBX
  - -Customer has PBX under contract and not ready to move phones
  - -Customer wants UC for IM, Chat and messaging, but phones on PBX
  - -Extend Connect enables Jabber deployment for UC, but enterprise control of PBX phone (as remote device for Jabber)

### **New User Pages**

• Two types of users

-Core Users with one phone and one line

- -Users with multiple phones with one or more lines on each device.
- New User Page UI targeted towards core users

## **New User Pages**

رابیاں، Unified Communications Ma cısco User Options	ager ☆ Home Contacts Directory Line Settings Phone Settings Services
Select a Number	General Settings
Model Cisco 7965	Phone Button Configurations
MAC Address 111111111111	Button # Button Type Assignment
	1 Line 1111
	2 Line 1112
	3 Speed Dial1
	4 Speed Dial2
	: 5 Speed Dial3 小 6 Speed Dial4 小
	Save Reset
	4 11

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### URI Dialing Simplify your reachability



## Native Queuing

- Hold hunt pilot callers while they wait for an employee to become available
- Play Announcements & Music in Queue
- Longest call waiting distribution
- View queue information on Cisco IP Phones
- Enhanced call detail records and monitoring tools

- "Thank you for calling"
  - "Please hold a moment"
    - "Your call will be answered in the order in which it was received"



**Unified CM Subscriber** 

- Enables Hunt Pilot to queue callers
- Allow for redirection of calls based on different queue criteria
- Allow agents to participate in multiple queues
- Auto logout and call re-queue if agent does not answer
- Longest waiting call in all queues will be delivered first
- No 'post call' time or agent greeting options
- On phone 'Queue Status' display

## Configuration

#### Native queuing

- Queuing options are configured for each Hunt Pilot
- Route callers to secondary numbers when maximum wait time, maximum callers in queue, and no members available conditions are met

Secondary numbers may be a simple DN, voicemail DN, shared line DN, or another Hunt Pilot DN (with or without queuing enabled)

 Play announcements by configuring a Music on Hold Audio or Fixed Audio Source

When music on hold is not configured queued callers will hear tone on hold.

 Add Hlog (login/logout) and Display Queue Statistics buttons to Cisco IP Phones





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Queue Status information: Softkey, Programmable Line Key or Feature Control Policy (99xx/89xx phones)



Shows all queues handled by the device



## Serviceability for Native Queuing

- Call Detail Records have been enhanced to indicate:
  - Queue flag indicates if the call was queued

Queue time – cumulative queue time prior to call answered

 New serviceability counters have been added to monitor queue performance; includes alarms and alerts with configurable thresholds.



- Call recording was introduced in CUCM 6.0 release
- Secure call recording was introduced in 8.0
- CUCM 8.5 integrated with MediaSense (complete Cisco solution)
- Since call recording was a contact center features, the ability to record a call was limited to a CTI application
- Once recording started, there was no way to stop recording



- Recording streams are forked from agent's IP phone to the recorder: agent's voice and customer's voice are sent separately.
- Recorder is configured in CallManager as a SIP trunk device.

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- CUCM 9.0 provides user based call record using soft key, Programmable Line Key (PLK) or Feature Control Policy
- The record key is a toggle First press starts recording Second press stops recording
- Recording status displayed on the phone screen
- Recording can be started/stopped by any combination of phone or CTI control
- Must use phone Built in Bridge (BIB)
- Enable recording on the line appearance and configure tones







79XX SCCP or SIP



# LDAP Enhancements

### **Custom User Fields**

- Existing LDAP agreements sync 13 default attributes
- LDAP agreements will allow 5 Custom User fields

- Standard User Fields To Be Synchronized					
Cisco Unified Communications Manager User Fields	LDAP Attribute	<b>Cisco Unified Communications Manager User Fields</b>	LDAP Attribute		
User ID	sAMAccountName	First Name	givenName		
Middle Name	middleName 🔻	Last Name	sn		
Manager ID	manager	Department	department		
Phone Number	telephoneNumber 🔻	Mail ID	mail 🔻		
Directory URI	msRTCSIP-primaryuseraddress 💌				

Custom User Fields To Be Synchronized				
Note: Custom User Field Names must be same across all synchronization agreements.  Custom User Field Name LDAP Attribute				
Custom oser Field Name	LDAP Attribute			
OfficeLocation	OfficeLocal			
TieLinePrefix	tieline			

### **Custom User Fields**

- Custom User Fields are common across all sync agreements
- Custom User Fields updated on 1 agreement are synched across all agreements
- Attribute will be validated at save time
   -Error message thrown when saving and the attribute does not exist

### LDAP and Manual User support

#### • Prior to CUCM 9.0

-Enabling LDAP sync would prohibit adding local users
-End user to be used by CUCM must be defined on AD and synched
-Extra users could trigger extra CAL's on the MS AD

#### • CUCM 9.0

-Administrator can have both LDAP sync users and locally defined users
-Ability to modify local users and roles assigned to LDAP users
-Deleting LDAP synch will mark users synced for deletion (garbage collection)
-Administrator can convert an LDAP user to a local user
### LDAP and Manual User Support

System 👻 Ca	II Routing 👻 Media Resources 👻 A	dvanced Features 👻 Device 👻 Applica	ation 👻 User Management 👻 Bulk Administrat	ion 👻 Help 👻	
Find and List	t Users				
Add New	Select All 🔛 Clear All 🙀	Delete Selected			
Status —					
i 6 record	ds found				
User (1 -	6 of 6)				Ro
Find User whe	ere First name 🗸	begins with 👻	Find Clear Filter 🗘 😑		
	User ID 🔺	First Name	Last Name	Department	User Status
	<u>krati</u>		srivastav		Active Local User
	<u>ainny</u>	ginny	weasly		Active LDAP Synchronized User
	<u>harry</u>	harry	potter		Active Local User
	<u>hermaoinee</u>	hermaoinee	granger		Active LDAP Synchronized User
	<u>nevile</u>	nevile	longbottom		Active LDAP Synchronized User
	ron	ron	weasly		Active LDAP Synchronized User
Add New	Select All Clear All Dele	te Selected			

User status field is used to differentiate between the Local user and LDAP Synchronized users.

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### LDAP and Manual User Support

System - Call Routing -	Media Resources 👻 Advanced Features 👻 Device 👻 Application 👻 User Management 👻 Bulk Administration 👻 Help 👻
End User Configuratio	n
Save 🗶 Delete I	Add New
Status	
(i) Status: Ready	
User Chabas	A third 1040 Guestional Hann
User Status	Active LDAP Synchronized User
PIN	Edit Credential
Confirm PIN	
Last name*	potter
Middle name	poter
First name	harry
Directory URI	
Telephone Number Mail ID	
Manager User ID	
Department	
User Locale	< None >
Associated PC	
Digest Credentials	•••••••••••••••••••••••••••••••••••••••
Confirm Digest Credent	ials
Convert User Account	t
Convert LDAP Synch	nronized User to Local User
Service Settings	
I Home Cluster	
License User fo	r Unified CM IM and Presence (Configure IM and Presence in the associated UC Service Profile)
UC Service Profile	None > View Details
-Device Information-	

To convert LDAP synchronized user to the local user. Check the box Convert User Account and Save changes.

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## LDAP and Manual User Support

🔚 Save 🗙 Delete Status	
i Update successful	
User Information —	
User Status	Active Local User
User ID*	harry
PIN	••••••••••••••••••••••••••••••••••••••
Confirm PIN	•••••
Last name*	potter
Middle name	
First name	harry
Directory URI	
Telephone Number	
Mail ID	
Manager User ID	
Department	
User Locale	< None >
Associated PC	
Digest Credentials	••••••
Confirm Digest Creden	tials
Service Settings	
🗹 Home Cluster	

After a user is converted to local CUCM user all the fields become editable.

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### **Simultaneous Ring**

CUCM 7.0 introduced the parameter "Reroute Remote Destination Calls to Enterprise Number"

Calls direct to cell would ignore time of day settings and call the cell

Calls would be anchor on the enterprise phone....but the line would not ring

Added "Ring All Shared Lines" service parameter

**Boolean Setting** 

True – all lines (including other remote destinations) ring

False – only the dialed number (remote destination) rings

Default and existing behavior is False

### **Pause in Speed Dial**

- Users can configure speed dials with FAC, CMC and post connect DTMF
- Comma accepted in speed dial as delimiter and pause
- Feature allows two methods of configuration: Method 1: Using comma as a pause and also as a delimiter Method 2: Dialstring/FAC/CMC/Post connect digits with no commas

#### Method 1: Comma Delimiter for Pause

-Comma used to delineate dial string, FAC, CMC, and post connect digits

-For post connect digits, commas insert a 2 second delay

-Commas may be duplicated to create longer delays

-Preferred method for non-CUPC devices

## Method 2: No Comma

-All digits to be used for dial string, FAC, CMC and post call digits entered as one string

-Once a digit string has been matched, CUCM moves on to next digit string

-Can be used on SCCP and SIP phones, but required for CUPC

### Pause in Speed Dial Examples

• 914085551212,,,,123456

Will dial 914085551212, after connect, wait 8 seconds to dial 123456

• 90114455612323#,2244

FAC for International Calls. Will dial 90114455612323# with FAC of 2244

• 914085551212,6534,5656,,,9933

Will dial 91408551212, with a FAC of 6534 and CMC of 5656, wait 6 seconds, the dial the DTMF digits 9933

#### • 914085551212653456569933

Will dial 914085551212 with a FAC of 6534 and CMC of 5656, then immediately after connect, dial 9933

### Pause in Speed Dial

• New Service Parameter allows configuration of interdigit delay

Pause In Speed Dial InterDigit Interval \*

60

- If the speed dial FAC or CMC is wrong

   Method 1: Call disconnects and an error is displayed
   Method 2: phone displays an error and allows the user to
   manually enter the information
- Dial string is truncated in the calls history list (only dialed number)
- Feature may not work with CUPC client and variable length/overlapping dialplans (no comma delineation)
- This feature is not supported SRST

#### **Codec Preference**

#### • Pre CUCM 9.0

-Administrator could only eliminate codecs (based on Maximum Audio BitRate) -Could not prioritize G.711alaw over G.711ulaw, or G.729 codecs

#### • CUCM 9.0

-System default codec preference same as earlier versions

- -Allow administrator to deterministically specify codec order
- -Allow codec selection based on received offer
- -Custom Codec list applied globally or on a GW/Trunk Level
- -Can be applied to: SIP, MGCP, SCCP, H323 and EMCC

#### **Code Preference**

	Preference List Information
Name*	Factory Default low loss
Description*	Low Loss Codec List
Codecs in List*	AMR-WB (7k-24k) AMR (5k-13k) MP4A-LATM 128k AAC-LD (MP4A Generic) MP4A-LATM 64k MP4A-LATM 56k L16 256k MP4A-LATM 48k G.722 64k ISAC 32k MP4A-LATM 32k G.722.1 32k G.722.1 32k G.722.2 56k G.722.1 24k G.722.1 24k G.711 U-Law 64k G.711 U-Law 64k G.711 U-Law 56k ILBC 16k G.728 16k GSM Enhanced Full Rate 13k GSM Full Rate 13k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k GSM Half Rate 6k G.723.1 7k

Name*	Custom low loss	
Description*	Customer Low Loss Codec List	
Codecs in List*	G.722 64k G.711 U-Law 64k G.711 A-Law 64k AMR-WB (7k-24k) AMR (5k-13k) MP4A-LATM 128k AAC-LD (MP4A Generic) MP4A-LATM 64k MP4A-LATM 56k L16 256k MP4A-LATM 56k L16 256k MP4A-LATM 32k G.722.1 32k G.722.1 32k G.722.1 24k G.722 56k G.721.1 U-Law 56k G.711 U-Law 56k G.711 A-Law 56k ILBC 16k G.728 16k G.729 16k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.729 8k G.723.1 7k	*

### **Codec Preference**

- Codecs preference still choose by Regions
- For SIP Devices/Trunk, can specify "Accept Codec Preference in received Offer" (for DO and EO)
- Can change codec selection for EMCC logged in devices

legion Information ———						
ame* DataCenter2						
egion Relationships						
Region	Audio Codec Pre	ference List	Maximum A	udio Bit Rate	Maximum Se	ession Bit Rate for Video Calls
DataCenter1	Custom lo	w loss	64 kbps (G	722, G.711)		384
Remote1	Custom lo	w loss	8 kbps	(G.729)		384
DTE: Regions not displayed	Use System	Default	Use Syste	em Default	U	se System Default
odify Relationship to other Re	egions —					Maximum Session Bit Rate
Regions		Audio Codec F	Preference List	Maximum A	Audio Bit Rate	Video Calls
ataCenter1		Custom low I	oss 🔻	8 kbps (G.729	9) <b>-</b>	Keep Current Setting
DataCenter2 Default						🔘 Use System Default
emote1						O None
						kbps

#### **Codec Preference - Caveats**

- A common Codec Preference List must be the same on all clusters when using the following features:
  - -Extension Mobility Cross Cluster
  - -H323 Inter Cluster Trunks
- Biggest challenge will be unexpected codec

   Check "Accept Audio Codec Preferences in Received Offer" settings
   Check at Device level and system level
- When using non-pass through MTP, codec negotiated hop-by-hop

Cisco Unified Communications Manager IM and Presence Service Overview for 9.0



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#### Cisco Unified Communications Manager IM and Presence Service

#### Goals:

•Easier to sell/order IM/ presence •Common Websites, Briefing Materials, Ordering Guides, SKUs, etc

•Easier to deploy IM/ presence •Common Install, Upgrade, Licensing Methodology

•Easier to administer IM/Presence •Common user and client administration

•Easier support •Common Documentation, UCSS ordering, TAC support, etc

#### Removing the Customer Challenges: Focus for CUP – CUCM Integration

- Common Marketing
  - Collateral
  - Ordering



- Reduce Customer OPEX
  - Installation
  - Administration
    - End User
    - Device
  - Licensing
  - Serviceability
  - Security



- Common Support
  - Documentation
  - TAC



- End User Value
  - Integrated view of V/V/IM/P
  - Showcase features



#### **Cisco Unified Presence – Product Growth**

			Release 8.x Jan 11 (8.5)	
•CUP originally long term CUC • CUP software CUCM 1.x/ 6.x	M integration e delivered with		•XCP technology / XMPP •Enterprise Grade IM •Group Chat	
1	7		<ul><li>Persistent Chat</li><li>IM History</li></ul>	
	_	Release 7.0	Policy / Compliance	
Release 1.0 •Built on Linux app with VOS •CUCM based licensing •Presence Engine •SIP/SIMPLE •IP Phone Integrations •MSFT RCC	Release 6.0 •Intercluster •Scale •Rules •Calendar busy/idle •CVP support •IBM plug-in	<ul> <li>6 Node cluster</li> <li>Inter-domain Fed with MSFT</li> <li>Mobility</li> <li>Integration</li> <li>SOAP / REST</li> <li>Clustering Over WAN</li> <li>Evaluation license</li> </ul>	<ul> <li>Inter-domain Federations</li> <li>OCS/LCS/Lync</li> <li>IBM</li> <li>AOL/Googletalk</li> <li>Multiple Clients</li> <li>XMPP</li> <li>SIP/SIMPLE</li> <li>JabberWerx / XMPP APIs</li> <li>Intra-domain Fed with MSFT (8.6)</li> </ul>	CUCM IM and Presence Service
			<u>^</u>	
			CLIP is an Industry Leading	l

CUP is an Industry Leading IM and Presence Product

UC 9.0

# **Ordering and Licensing**

• Ordering

Single Set of Customer facing Documentation Single Ordering Process Single set of SKUs

• Licensing

\*\*\* IM/P **included** as part of core UCL (User Connect Licensing) and CUWL (Cisco Unified Workspace Licensing) \*\*\*

### Migration & Support Plan

- Support CUCM 7.x / 8.x direct migration to 9.0
   Provides ability to deploy CUCM with voice, video, IM , presence
- Support CUP 8.x IM Only direct migration to 9.0
   Provides ability to deploy CUCM with voice, video, IM, presence
- Support CUCM 7.x / 8.x and CUP 8.x direct migration to 9.0
   Provides ability to deploy CUCM with voice, video, IM , presence
- Earlier versions of CUCM or CUCM / CUP deployments will have perform a multi-step upgrade migration

# Large Enterprise Migration / Backwards Compatibility



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- Solution release 9.0, CUCM and CUP will start integration to be one product
- Includes common release and upgrade process
- Centralize administration
- Simplify licensing, now included as part of CUCM user licensing
- Deprecating IP Phone Messenger (IPPM) and CUPC 7.0

- Through CUCM IM and Presence administration screens, configure UC Services for clients
- UC Services that can be defined:

Voice Mail, Visual Voice Mail, Conferencing, Directory, IM and Presence, CTI

- UC Services are used to build a UC Service Profile
- UC Service Profiles assigned to users licensing for the feature handled at the user level Home cluster specified in the user page

Confirm Digest Creden			
ervice Settings			
Home Cluster			
Home Cluster	for Unified CM IM and Presence (C	Configure IM and Presence in the associated UC Service Profile)	
License User f	for Unified CM IM and Presence (C < None >	Configure IM and Presence in the associated UC Service Profile)  View Details	

CUCM 9.0 UC Service Profiles





- Why do we need a 'Home Cluster' setting?
- Make client/server discovery simpler
- New service called User Discovery Service (UDS)
- UDS queries other servers to find a user's home cluster
  - 1. Client configuration points to a centralized TFTP server
  - 2. If not a local user, UDS queries other servers looking for a 'home' cluster
  - 3. UDS returns URL for users home cluster
  - 4. Client queries home cluster for configuration (which includes UC services)
  - 5. Client registers with home cluster for call control
  - 6. Client registers with other UC services



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- When migrating to CUCM 9.0, existing service profiles and configuration in CUP will be migrated
- CUCM IM and Presence uses Templates and Layouts to speed up user creation
- BAT/AXL have been updated for CUCM/CUCM IM and Presence

#### **Pre 9.0 Solution Deployment**

CUPC / Aries

3rd party



Current:

Leverages CUCM for general User Config & Licensing.

Separate CUP Install and CUP / CUPC Admin and Serviceability.

#### Soln Strengths / Pros

Feature Strength (IM, Devices, Web, Fed)
VOS based and CUCM aligned
Optimised Performance /Scale
Optimised Test Matrix and effort
Lower Box count than OCS/Lync
No Mandatory CUCM upgrade for IM/Presence

#### Customer Feedback/ Cons

More Integrated Sale

Separate order / install for each media

End to end User Configuration is inefficient

Some Separation of Admin/Serviceability interfaces (although Common Look & Feel and CUCM based ).

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# **CUCM-CUP - Release 9.0 Integration**





#### Core Content

#### <u>Rebrand</u> CUP to "CUCM IM and Presence"

#### •\*\*Common Release Install & Upgrade Process

•From 9.0 CUCM and CUCM IM&P nodes must be upgraded simultaneously to a common joint release.

#### Admin Centralization and Simplification:

- •Move all UC User and UC Service Config data currently in CUP to CUCM
- •This data (e.g. LDAP profile, Vmail Profile, Webex Profile, CTI profile) will be centrally configured in CUCM and centrally accessible via CUCM AXL interface (no longer CUP)
- •Simplify greatly UC User Config in CUCM (reduced workflow, fewer screens)
- Provide Auto-Service discovery mechanism to access this data => significant Admin overhead reduction
- <u>Licensing Simplification</u>: Presence User based licensing only (no CUCM IM&P server license or Cisco Jabber client License)

# **CUCM-CUP - Release Final Integration**





#### Core Content

#### Common Install

Single ISO with options to choose the role of a server

#### Common Cluster

•IM and Presence Nodes are roles of CUCM subscriber nodes

#### Common Serviceability

Seamless serviceability for entire cluster

#### •Common Administration:

Single Administrative GUI

# Thank you.